



Age Verification and Driver License Parsing

Does your bar code scanner read driver license codes? US retailers who sell regulated goods such as alcohol, lottery tickets and tobacco must follow local, state, and federal requirements to accurately verify customers' age and identity. Datalogic Scanning offers multiple bar code readers that have the capability to decode the PDF417 bar codes commonly found on IDs that can automate the age verification process, so that retailers can more effectively comply with government regulations.

Reading and sending the data found from bar codes on Government issued identification cards (including most state driver licenses) to the point-of-sale quickly verifies and assures the customer's legal age. This verification process protects the retailer from fines or potential loss of license when selling age-restricted goods. Using a scanner and POS host system to verify ID or age removes the burden of the decision-making process from the cashier and eliminates the need for separate "verification only" equipment.

It's simple to program Gryphon™ and PowerScan™ handheld readers using the Driver License Parsing Application, part of the Datalogic Aladdin™ software configuration program. This software is available at no extra cost and is available for download from the Datalogic Scanning web site.

Using a bar code reader for age verification reduces manual data entry, increases efficiency at the point-of-sale and prevents errors in the sale of controlled items such as alcohol and tobacco.

How You Can Use PDF417 Driver License Parsing to Your Benefit

Age Verification - Using a scanner and POS host system to verify ID or age removes the burden of the decision-making process from the cashier and eliminates the need for separate "verification only" equipment.

Auto-Populate Forms - Use data extracted from driver licenses to auto populate forms including credit card applications, loyalty programs, product return forms, hunting/fishing licenses, and bridal registration applications. These applications will reduce customer wait times and improve customer service while adding the potential to capture additional customer data for improved marketing.

Available on the Following Products:

- Gryphon™ D432 2D Plus
- PowerScan™ PD8500, PM8500
- Magellan™ 1100i, 1400i



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